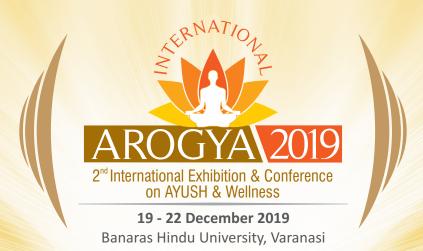








## SPONSORSHIP OPPORTUNITIES





COMPREHENSIVE EXHIBITION ON
AYURVEDA | YOGA | NATUROPATHY | UNANI | SIDDHA | SOWA-RIGPA |
HOMOEOPATHY & CONFERENCE ON AYUSH and WELLNESS



## Diamond Sponsor: INR 20 Lakh (2 Nos.) 36 SQ.M Bare Space

### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 4 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

## **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- Front/Back Inside, Double Spread Color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## Gold Sponsor: INR 15 Lakh (4 Nos.) 27 SQ.M Bare Space

## CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 3 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

### **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- Double Spread color page Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## Silver Sponsor: INR 10 Lakh (4 Nos.) 18 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 2 Complimentary Conference passes
- 1 Speaking slot (Business Conference)

## **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- · Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

## **Delegate Kit Sponsor: INR 10 Lakh (1 No.)** 18 SQ.M Bare Space

### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

• 2 Complimentary Conference passes

## PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- · Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- · Logo on Delegation kit and company brochure inside the kit

## Lunch Sponsor: INR 10 Lakh (1 No.) 18 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 2 Complimentary Conference passes

## PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

## Networking Dinner Sponsor: INR 10 Lakh (1 No.) 18 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 2 Complimentary Conference passes

## **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- · Sponsor Logo on visitor promotion emails
- · Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

## Lanyard & Badge Sponsor: INR 5 Lakh (1 No.) 18 SQ.M Bare Space

## CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

2 Complimentary Conference passes

## PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Half Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

## Visitor Carry Bag Sponsor: INR 5 Lakh (1 No.) 18 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 2 Complimentary Conference passes

## **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- 1 Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- · Logo on Visitor Carry Bag

## Official Airline Sponsor: INR 5 Lakh (2 Nos.) 9 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 1 Complimentary Conference pass

## PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Half Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition

## **Registration Desk Sponsor: INR 5 Lakh (1 No.)** 18 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 2 Complimentary Conference passes

## **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Half Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Registration Desk

## VIP Lounge Sponsor: INR 5 Lakh (1 No.) 9 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 1 Complimentary Conference pass

## **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Half Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on VIP Lounge

# SPONSORSHIP OPPORTUNITIES

## **Show Directory Sponsor: INR 3 Lakh (1 No.)** 9 SQ.M Bare Space

### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 1 Complimentary Conference pass

### **PROMOTION & BRANDING**

- 2 Page Color Complimentary Advertisement in Show Directory
- Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- · Sponsor Logo on visitor promotion emails
- · Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Cover Page



## **Shuttle Sponsor: INR 3 Lakh (1 No.)** 9 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 1 Complimentary Conference pass

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- · Sponsor Logo on visitor promotion emails
- · Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo at prominent location inside and outside of Shuttles moving inside Exhibition Area

## Pen Sponsor: INR 3 Lakh (1 No.) 9 SQ.M Bare Space

## **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

• 1 Complimentary Conference pass

## PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates

## **Key Chain Sponsor: INR 3 Lakh (1 No.)** 9 SQ.M Bare Space

## CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

• 1 Complimentary Conference pass

## **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color Complimentary Advertisement in Show Directory
- Full Page Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Key Chain which will be distributed among delegates and hosted delegates

For details, please contact:

Federation of Indian Chambers of Commerce and Industry Federation House, 1, Tansen Marg, New Delhi 110001, INDIA

**NISHANT BHATIA** 

Assistant Director